



Lamberto Coppa

Chief Development Officer. University degree in Economics, Master in Business Administration.

Languages: Italian native speaker, fluent in English (CPE) and knowledge of French and Spanish.

Role: Chief Development Officer

Office: Turin

Work experience

In Jacobacci since 2016 as Strategy Development Director first, then in his actual job, Lamberto is a business executive with 30 years of experience in senior roles, mainly in multi-channel multi-category FMCG and high-end services leading multinational companies such as Diageo, Nestlè, Danone, Mars Inc., Procter & Gamble, Hudson Highland, AC Nielsen and JBS. His main competences are rooted in marketing & sales area.

Areas of expertise

Lamberto is in charge of the Development Team, with responsibilities on pricing, new service development and customer relationship marketing. He is also coordinating our international business development committee and member of Jacobacci & Partners and GriffeShield executive board. For the two-year period 2022/2023 he was appointed among the members of the INTA Leadership Development Committee.

Lamberto Coppa
Jacobacci & Partners Spa
www.jacobacci.com
Email: lcoppa@jacobacci.com
Tel: (+39) 011 2440311