



Beatrice Morra

Beatrice holds a Law Degree from the University of Turin and is currently registered as a trainee with the Italian Industrial Property Consultants Institute.

Languages: Italian native speaker, fluent in English, knowledge of French.

Areas of competence: Trademarks

Office: Turin

Work experience

Beatrice began her professional career in September 2022 at a law firm specialising in intellectual property in Turin, where she developed a deep passion for the subject, before graduating in Law in Turin in April 2023.

Beatrice joined Jacobacci in January 2025, at the Turin office.

Professional focus

Over the years, Beatrice has gained solid experience in trademark and design management. She works closely with Partners in trademark management, handling every stage of the process, from clearance searches and preliminary assessments for the availability of trademarks to filing, prosecution and maintenance of trademark rights with both the Italian Patent and Trademark Office (UIBM) and the European Union Intellectual Property Office (EUIPO). She also works with local agents on proceedings before foreign national trademark offices.

She has considerable expertise in opposition and cancellation proceedings before the UIBM and EUIPO, assisting Italian and international clients.

Her work also includes drafting contractual documentation, such as coexistence agreements and licences, and preparing briefs in opposition and cancellation proceedings before the UIBM and EUIPO.

She constantly enriches her expertise by conducting global investigations on specific issues, such as the registration of licences.

Areas of expertise

Beatrice currently provides support in managing trademark portfolios for small and medium-sized Italian and foreign companies operating in various sectors, including fashion, food and beverage, tourism and technology.

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