



**Lisa Pozzebon**

Italian Trademark Agent, Professional Representative before the EUIPO. Lisa is graduated in Law at the Trieste University.

Languages: native Italian speaker, fluent in English

Areas of competence: Trademarks

Office: Padua

## **Work experience**

Lisa worked as a trademark attorney at Finpatent IP firm in Venice from 2003 to 2008. She joined Jacobacci in 2008 where she represents and advises Italian and foreign clients on all trademarks-related matter.

## **Professional focus**

Lisa has a broad range of experience in trademark clearance and pre-filing advice, filing, prosecution, maintenance of trademarks, change in ownership of trademarks, both before the Italian and the European Trademark Office (EUIPO); handling oppositions before the UIBM and EUIPO; negotiating out of court settlement and coexistence agreements. She has an extensive practice in handling filing, prosecution, maintenance and enforcement of trademarks abroad, cooperating with local attorneys at law, and she has acquired a deep experience of legal and practical issues relating to trademark enforcement throughout the world and, particularly, in Russian Federation, Turkey and Asian countries.

## **Areas of expertise**

Lisa manages the worldwide trademark portfolio of Italian companies operating in the field of wine, air transportation, hotel industry, mechanical industry, sporting footwear, fashion by supporting them in trademark strategy definition and in IP matters.

Core expertise is in the field of trademark clearance, filing, prosecution, maintenance, change in ownership and enforcement of national, community and foreign trademarks; handling oppositions before the UIBM and EUIPO as well as, through local attorneys, before foreign Trademark Offices; negotiating out of court settlement and coexistence agreements, in Italy and abroad.

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