



## Enrico Riccardino

Partner, Dr Jur. Italian Trademark Agent, Professional Representative before the EUIPO. Member of INTA, FICPI - Italian Board of Industrial Property Consultants, PTMG - Pharmaceutical Trademark Group. Enrico graduated in Law from the University of Turin, specializing in IP.

Languages: native Italian speaker, fluent in English and French

Areas of competence: Trademarks

Office: Turin

## Work experience

Enrico joined Jacobacci after obtaining his law degree in 1985, and has represented and advised Italian and foreign clients in all trademark-related matters.

Enrico has regularly attended all of the major IP conferences and has established close and long-lasting professional relationships with IP lawyers and trademark attorneys all over the world, creating a reliable network of IP specialists in virtually every country.

He currently heads Jacobacci's trademark department in the Turin office.

## Professional focus

Enrico has a broad range of experience in trademark clearance and pre-filing advice, and filing, prosecution and maintenance of trademarks, before the Italian and European Trademark Office (EUIPO). Over the years he has developed significant experience handling oppositions before the EUIPO, on behalf of Italian and foreign companies, and has successfully negotiated out-of-court settlement and coexistence agreements, always balancing risks and costs, while providing practical solutions. Enrico coordinates the worldwide enforcement of a number of prominent trademarks, cooperating closely with local attorneys at law, and has acquired a profound knowledge of legal and practical issues relating to trademark enforcement throughout the world, particularly in Asian and Latin American countries.

## Areas of expertise

Enrico manages the worldwide trademark portfolio of major Italian companies operating in the field of fashion, luxury goods, foodstuffs and wine. He provides tailored strategic and practical advice on IP-related issues to multinational corporations as well as to small and medium sized Italian companies.

He regularly counsels major US, English and Japanese companies on trademark issues in Italy.

His professional activity includes trademark clearance, filing and prosecution both before the Italian and the European Trademark Office (EUIPO). Over the years he has gained significant experience handling oppositions before the EUIPO, on behalf of Italian and foreign companies, and has successfully negotiated out-of-court settlement and coexistence agreements in Italy and abroad.

Enrico regularly lectures at IP courses for prospective trademark agents and frequently gives in-house presentations for clients.

## Awards

- 2024 - Featured by the [WTR1000](#) Review as one of the highest-rated professionals in Italy in the trademark field: *"Enrico Riccardino is a pragmatic and business-minded problem-solver who has a refined knowledge of the industries his clients operate in"*
- 2023 - Featured by the [WTR1000](#) Review as one of the highest-rated professionals in Italy in the trademark field: *"Enrico is appreciated for his intelligent and direct advice"*
- 2022 - Featured by the [WTR1000](#) Review as one of the highest-rated professionals in Italy in the trademark field: *"Riccardino shines in opposition proceedings and has a flair for coordinating worldwide enforcement plans"*
- Ranked in [2021 Leaders League](#) - Trademark Prosecution - Italy

- 2021 - Featured by the [WTR Global Leaders: Private Practice](#)
- 2021 - Featured by the [WTR1000](#) Review as one of the highest-rated professionals in Italy in the trademark field: *"A favourite among US and Japanese entities, Enrico Riccardino adopts a proactive, reliable and down-to-earth approach, which often leads to successful negotiations"*.
- 2020 - Ranked and recognized by the [WTR1000](#) as one of the most recommended trademark professionals in Italy:  
*"Enrico Riccardino is a key contact for US and Japanese companies with large scale-portfolios. His proactive and to-the-point guidance brings about fruitful negotiations."*
- Included in the [MIP-IP Stars](#) ranking as Trade mark Star 2020, 2021, 2022 and 2023.
- Ranked in [2020 Leaders League](#) - Best IP Agencies for Trademark Prosecution - key figures.

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